

ASC Launches New Web Site

The Army Acquisition Support Center (ASC) launched its new Web site, <http://asc.rdaisa.army.mil>, May 19, 2003. ASC's focus is preparing for the future and supporting the readiness of the Army's warfighters. To do this, the latest cutting-edge technology must be made available to the acquisition workforce so that they are able to provide their customers with the best products and services possible.

ASC's new site is a valuable tool that will familiarize users with ASC's striking new brand and make information more readily available. A few new features on the site include the home page and its focus on the latest news and events impacting the acquisition community, a site map, and quick links to program executive offices and other acquisition-related sites.

One of the biggest changes is that ASC's Web site is now a two-part site with a public focus and a portal used to share information within the ASC community. This two-part approach enables users to find the information they are seeking quickly and efficiently. Newcomers to the ASC site who are seeking general information on ASC, its programs, events, and career opportunities, or who are interested in learning about joining the Army Acquisition Corps, will find the information they need in the public site. Users who need more detailed information, such as ASC policies, procedures, forms, access to ASC's publications (*Army AL&T* magazine, the *Career Management Handbook*, etc.), or the

Acquisition Demonstration Project, will find the information in the new site's portal section. The portal contains the information from the old ASC Web site, but in a more user-friendly format. If you cannot find the information you seek, use either the site map or any of the new drop-down menus for speedy navigation.

ASC Director COL Mary Fuller wanted a site that could be used as a tool to send and receive information and, in turn, would better serve its customers and, ultimately, warfighters.

"Strong ties to the warfighter are key to effectively meeting the Army's needs," said Fuller. "We strive to ensure professional development opportunities for our workforce through training, education, and broadening experiences. Our workforce must be prepared to operate in a dynamic environment using leading-edge concepts and technologies."

Fuller has encouraged everyone in the acquisition community to spend time looking through the new site to familiarize themselves with the new layout, design, and site navigation.

"We want to hear from the workforce about the new site," Fuller added. "I urge you to use this new tool we developed and let us know what you think—we need your feedback to make this a better site."

Check out the new ASC Web site today! Comments and suggestions can be made by using the feedback link at the bottom of every page.

Army AL&T Magazine Welcomes New Editor-in-Chief



It is our distinct pleasure to welcome Michael I. Roddin to *Army AL&T* Magazine as our new Editor-in-Chief. He joins the editorial staff from the private sector where he directed the public relations, advertising and marketing communications initiatives for several national and international companies in the banking, financial services and technology industries. In addition to his editorial duties and responsibilities, Roddin will also be responsible for oversight, management and execution of all Acquisition Support Center strategic communication programs and for providing direction and a comprehensive approach to communicating the vision and mission of the Army Acquisition Corps within the acquisition community and across the Army.

Roddin is a retired career U.S. Army Public Affairs Officer. His last assignment was as Editor-in-Chief/Managing Editor of the Army's professional journal, *Military Review*, at the U.S. Army Command and General Staff College, Combined Arms Center, Fort Leavenworth, KS. In a career that spanned more than 20 years, Roddin also served as the Public Affairs Officer for the 2d Infantry Division, Camp Red Cloud, Korea; the U.S. Army Third Reserve Officers Training Corps Region, Fort Riley, KS; the U.S. Army Recruiting Command, Fort Sheridan, IL; and as the Army Advertising Program Manager, The Pentagon, Washington, DC.

Roddin is a graduate of the U.S. Army Command and General Staff College and holds a master's degree in marketing from the University of Southern California. He is also a graduate of the Defense Information School and holds Bachelor of Science degrees in English and journalism from the University of Maine. Roddin is an Army Training With Industry Program alumnus and three-time Army Keith L. Ware Journalism Award recipient.

ARMY AL&T WRITER'S GUIDELINES

<http://asc.rdaisa.army.mil/>

Army AL&T is a bimonthly professional development magazine published by the Office of the Assistant Secretary of the Army for Acquisition, Logistics and Technology. The address for the Editorial Office is DEPARTMENT OF THE ARMY, ARMY AL&T, 9900 BELVOIR RD, SUITE 101, FORT BELVOIR, VA 22060-5567. Phone numbers for the editorial staff follow:

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Purpose

To instruct members of the AL&T community about relevant processes, procedures, techniques, and management philosophy and to disseminate other information pertinent to the professional development of the Army Acquisition and Technology Workforce (AL&TWF).

Subject Matter

Subjects may include, but are not restricted to, professional development of the Army's AL&TWF, AL&T program accomplishments, technology developments, policy guidance, and acquisition excellence. Acronyms used in manuscripts, photos, illustrations, and captions must be kept to a minimum and must be defined on first reference. **Articles submitted to *Army AL&T* will not be accepted if they have been scheduled for publication in other magazines.**

Length of Articles

Articles should be approximately 8 double-spaced typed pages, using a 20-line page, and must not exceed 1,600 words. **Articles exceeding 1,600 words will not be accepted.** Do not submit articles in a layout format or articles containing footnotes, endnotes, or acknowledgement lists of individuals.

Photos and Illustrations

A maximum of 3 photos or illustrations, or a combination of both, may accompany each article **in files separate from the manuscript**. Please ensure that artwork is accessible for editing and not embedded in the manuscript. Photos may be black and white or color. **Illustrations must be black and white and must not contain any shading, screens, or tints. All electronic files of photos must have a resolution of at least 300 dpi (JPEG or TIFF). If they do not meet this requirement, glossy prints of all photos must be submitted via U.S. mail, FedEx, etc.** Photos and illustrations will not be returned unless requested.

Biographical Sketch

Include a short biographical sketch of the author(s) that includes educational background and current position. Please also include acquisition certifications and AAC membership if applicable.

Clearance

All articles must be cleared by the author's security/OPSEC office and public affairs office prior to submission. The cover letter accompanying the article must state that these clearances have been obtained and that the article has command approval for open publication.

Individuals submitting articles that report Army cost savings must be prepared to provide detailed documentation upon request that verifies the cost savings and their reinvestment. Organizations should be prepared to defend these monies if higher headquarters has a higher priority for them. All articles are cleared by the Acquisition Support Center Director.

Submission Dates

<i>Issue</i>	<i>Author's Deadline</i>
January-February	15 October
March-April	15 December
May-June	15 February
July-August	15 April
September-October	15 June
November-December	15 August

Submission Procedures

Article manuscripts (in MS Word) and illustrations/photos (300 dpi JPEG or TIFF) may be submitted via e-mail to **army.alt.magazine@asc.belvoir.army.mil**, or via U.S. mail to the address in the first paragraph at the top of this page. All submissions must include the author's mailing address and office phone number (DSN and commercial).